

## **Family CEOs Peer Groups**

Based on over 24 years of coaching mostly family businesses, we are introducing the Family CEOs Peer Groups. This coaching program is one of the most powerful business coaching programs in the world.



Our purpose is to facilitate prosperity in the business and peace in the family. This can be a daunting task depending on the level of family involvement.

Based on our research of speaking with over 1000 family business owners, our process is designed to address the three biggest challenges in their business:

- 1. Growth
- 2. Attracting and Retaining A-Player talent
- 3. Improving the organization profitability

We also address the three biggest challenges with a family business:

- 1. Clarity of Roles and Responsibilities
- 2. Managing Expectations
- 3. Improving Family Communication

Using proven tools and processes we guide family business leaders to gain clarity of direction and implement a business operating system that improves efficiency and drives improved results.



## **Family CEOs Peer Groups**

Our goal is for the owner to have freedom and peace in their business. We help organizations get healthy and scalable.

What makes our program different is the fact that we involve your leadership team in the process. We spend the morning part of our sessions focused on the business and implementation of the tools and processes that produce the results. The afternoon is a CEO/Owner mastermind where we leverage the collective experience of the group to discuss your most challenging problems.

We meet for a full day every month to work on your business vs in your business. We attack the eight core functions of every business. Leadership, Marketing, Sales, Operations, Customer Experience, Team Member Experience, Systems and Metrics. We establish clear goals and measurement to drive the performance. We also address the people aspects of the business by providing frameworks for hiring onboarding and feedback with your team.

If you would like more information, we invite you to schedule a strategy session with one of our coaches. We will discuss your challenges, give you some things to consider and see if this program is a good fit for you. You can find us at <a href="https://www.familyceos.com">www.familyceos.com</a>

